



Update To: Program Planning Committee
From: Michael MacIsaac
Chief of Paramedic Services
Date: April 27, 2016
Re: Paramedic Services Final Vehicle Design

Since the last Board meeting where an update on the final crest design was presented, Paramedic Services staff have been surveyed for input on departmental vehicle design. One half of our Paramedics responded to the survey with two thirds of respondents picking the option below as the final design. A number of the respondents also included comments with their submission. Each employee who has submitted a comment in addition to their choice was contacted to further explore their thoughts. Vehicle vendors have been furnished with the general design concept along with some staff suggestions. Included in this report is a graphic rendition of the new Paramedic vehicle design.

The premise of the vehicle design is twofold. There is a main focus on conspicuity and safety for personnel operating in these ambulances and Paramedic Response Units (PRUs). Additionally, the design is intended to adopt factors that represent the District Service Board and its member municipalities. The new cresting elements for the service are incorporated into the design.



Other particular features of our design include:

- Emphasis placed on the wording of PARAMEDIC as well as MANITOUIN-SUDBURY DSB recognizing our profession and organization; however, the word ambulance is located on each plane of the vehicle as is required in legislation.
- The use of ANSI green/yellow is a major addition to the vehicle design. This colour is not naturally occurring and as such is something that is easily tracked by the human eye.
- The sweeping lines of the design represent the natural environment within the Manitoulin-Sudbury DSB.
- The use of blue in the design adds a contrasting colour to the ANSI green/yellow that has an appealing appearance.

Not noted above are the front a rear of the ambulance. The front will remain status quo with the word ambulance in reverse as per legislation and the rear will also remain as is conceptually, with the current safe design including chevrons up the back. The only difference will be the colour scheme change to blue and green.

The pricing of the vehicle striping is estimated to be within the amount noted in the EMS Rebranding – Issue Report between \$4,000-\$6045 with one of our vendors suggesting a cost of \$5,490 utilizing the highly reflective Reflexite materials and also including the cost of all logos (something we have paid locally at additional costs). Costing from the other ambulance vendor remains outstanding, but do not believe it will exceed the amounts estimated in the original report.

Understanding that the drawings above represent a graphical image of what we are looking for in a final product, the actual designs will be reproduced by the vehicle vendors at time of purchase and may appear different dependent on the colours available in the striping materials and due to the fact that a computer generated picture may not appear exactly the same in a real life application. All this to say that the actual vehicles may appear different, but the concept design will remain intact as listed above.